



DEPARTMENT OF MANAGEMENT  
AARHUS UNIVERSITY



# Facts & Figures

2016  
2017



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# The department

The Department of Management is part of Aarhus BSS, one of the four faculties at Aarhus University - a top 100 university. Aarhus BSS holds the distinguished AACSB, AMBA and EQUIS accreditations, the last of which applies specifically to the school's core business activities.

At the Department of Management, we carry out cutting-edge research and teaching in the fields of management, corporate communication and marketing as well as innovation, entrepreneurship and information systems. Our research and degree programmes all have a highly international focus.

We strive to produce high-quality research for the benefit of society and our stakeholders. We also give high priority to publishing our research in leading academic journals and presenting it to our peers at recognised conferences.

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**27**

Administrative staff  
members

**121**

Academic staff  
members

**= 186**

Permanent staff  
members

**38**

PhD students

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# Research

The department comprises four research sections:

- Corporate Communication
- Marketing
- Innovation, Entrepreneurship and Information Systems
- Organisation, Strategy and Accounting

# BFI\* publications

\*The Bibliometric Research Indicator (BFI) is a Danish system for calculating points for research publications. Publication channels are ranked at either level 1 (ordinary channels) or level 2 (particularly distinguished channels). For a channel to be ranked at level 2, it must be considered leading in its field.

	2012	2013	2014	2015	GRAND TOTAL
<b>Journal Article</b>	<b>143</b>	<b>127</b>	<b>143</b>	<b>151</b>	<b>708</b>
BFI:1	107	92	107	104	497
BFI:2	36	35	36	47	211
<b>Book/Monograph</b>	<b>4</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>12</b>
BFI:1	3			1	6
BFI:2	1	1	2	1	6
<b>Contribution to book/anthology</b>	<b>47</b>	<b>39</b>	<b>49</b>	<b>58</b>	<b>226</b>
BFI:1	35	22	35	35	79
BFI:2	12	17	14	23	79
<b>Doctoral thesis</b>		<b>1</b>			<b>1</b>
<b>Patent</b>	<b>2</b>	<b>1</b>	<b>2</b>		<b>5</b>
<b>Grand Total:</b>	<b>196</b>	<b>169</b>	<b>196</b>	<b>211</b>	<b>952</b>

# Bachelor's degree programmes

- Economics and Business Administration, BSc
  - Economics and Business Administration, HA (in Danish)
  - BA in Marketing and Management Communication
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**3,944**

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Bachelor's students in 2016\*

\*in cooperation with other departments

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# Master's degree programmes

- Corporate Communication, MA
- Corporate Communication, MA (in Danish)
- Information Technology - IT, Communication and Organisation

## **Economics and Business Administration, MSc**

- Information Management, MSc
- Innovation Management and Business Development, MSc
- International Business, MSc
- Management Accounting and Control, MSc
- Marketing, MSc
- Strategy, Organisation & Leadership, MSc

## **Furthermore, the department contributes to the master's programmes:**

- Economics and Management (cand.oecon.)
- Business Administration with Subsidiary Subjects (cand.soc.)

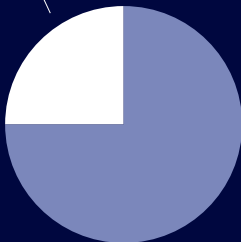
**1,550** Master's  
students in 2016

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# Master's students

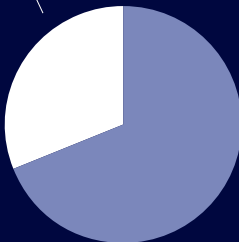


25%



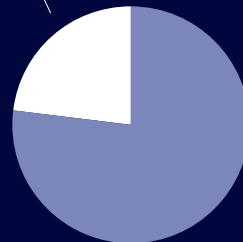
**222 STUDENTS**  
MA in Corporate  
Communication

31%



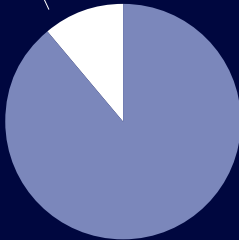
**201 STUDENTS**  
Economics and Business  
Administration - Marketing

23%



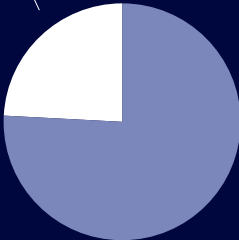
**190 STUDENTS**  
Economics and Business  
Administration -  
International Business

11%



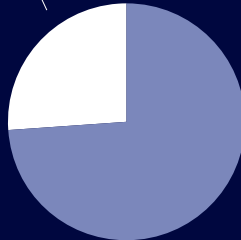
**109 STUDENTS**  
Economics and Business  
Administration -  
Information Management

24%



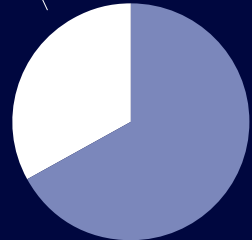
**153 STUDENTS**  
Economics and Business  
Administration -  
Strategy, Organisation  
and Leadership

26%



**98 STUDENTS**  
Economics and Business  
Administration -  
Management Accounting  
and Control

33%



**49 STUDENTS**  
Economics and Business  
Administration - Innovation  
Management and Business  
Development

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# An international environment

At the Department of Management, our research and teaching environment is highly international and culturally diverse. At the moment, 17 different nationalities are represented at the department, and we also have a dynamic exchange of international researchers, who stay with us for long or short periods of time.

Many of our researchers engage in international research collaborations with colleagues from some of the world's leading universities. In addition, the majority of our degree programmes are conducted in English offering our students a vibrant and international study environment.



**36%** International employees

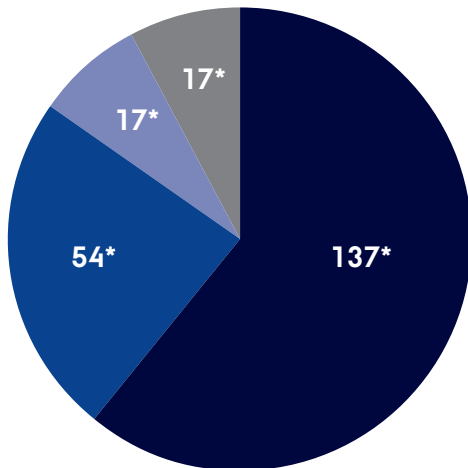
**16%** International students\*

\*in cooperation with other departments

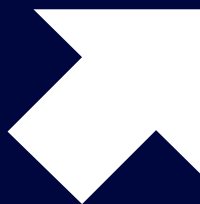
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# A solid foundation

\*amount in DKK million.  
1 USD = approximately DKK 6.70







**225\***

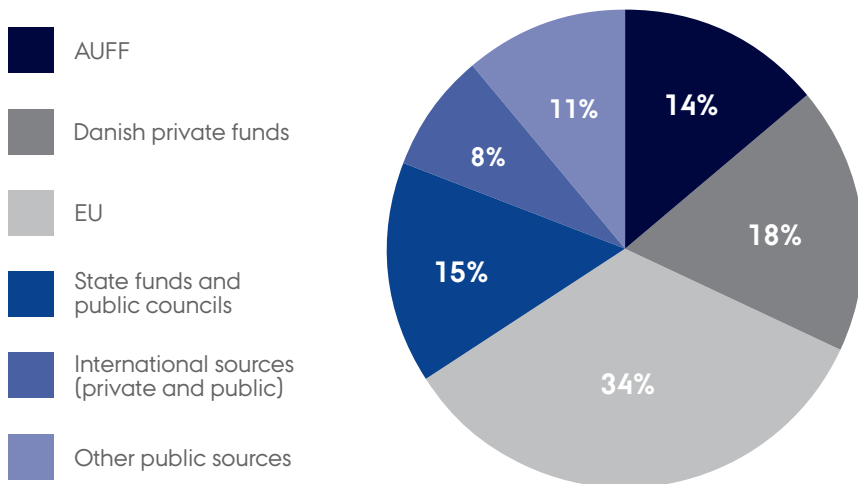
**Total income in 2016**

\*amount in DKK million.

1 USD = approximately DKK 6.70

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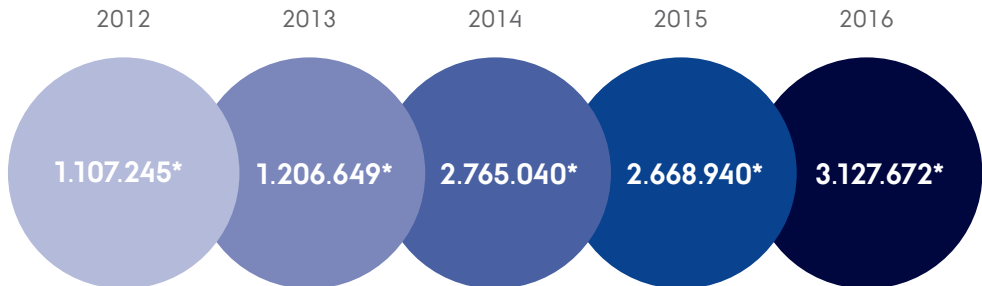
# External funds



# Projects carried out for the Ministry of Environment and Food

Research projects commissioned and financed by the Danish Ministry of Environment and Food, via the Danish Centre for Food and Agriculture (DCA), and carried out at the Department of Management (MAPP Centre).

\*funding from DCA. Amount in DKK.  
1 USD = approximately DKK 6.70



# International **accreditations**

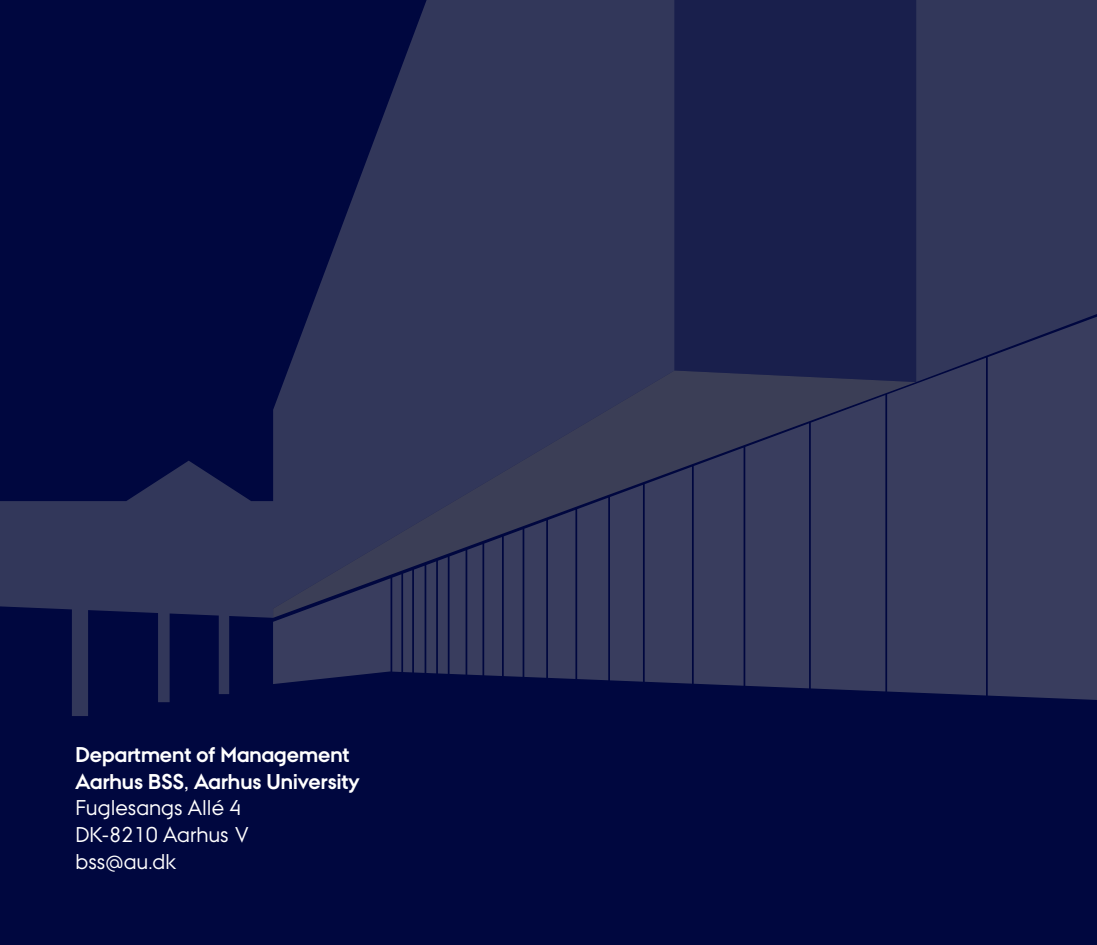
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Read more at [mgmt.au.dk](http://mgmt.au.dk)  
or follow Aarhus BSS on







**Department of Management**  
**Aarhus BSS, Aarhus University**  
Fuglesangs Allé 4  
DK-8210 Aarhus V  
[bss@au.dk](mailto:bss@au.dk)